

research4 services

We are a B2B market research consultancy and we help companies to make sense of their markets. Whether it is the management of a specific market research project; an extra pair of hands in your market research team; or the development of a systematic market intelligence process then we can help.



B2B market research consultancy

We run market research projects for companies who want to understand how their customers tick.



VISION market intelligence

We design and conduct market and competitive intelligence turning desk research, survey data and opinion into a competitive advantage.



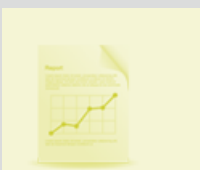
Biz-opinions

Biz-opinions is a targeted panel of UK businesses focused on small and medium enterprises.



Online surveys

If you want to run an online survey then speak to us. We can deliver you fast results using the latest specialist survey software.



B2B data

If you are looking for a targeted list for a marketing campaign or looking to improve the quality of your existing marketing database then we can help.



Online communities

Companies are using the power of the internet to set up online research communities for their customers to provide ongoing feedback and we can help you do the same.

For further information on how research4 can turn your knowledge into a competitive advantage then contact the team on (01926) 423749, info@research4.co.uk, or www.research4.co.uk